

2015 Measures of Impact

United Way of the Piedmont's Community Impact Agenda is intended to focus financial and volunteer resources on our community's most pressing needs. In keeping with our mission to increase the organized capacity for people to care for one another, everything United Way of the Piedmont does is rooted in this agenda and working to address the following barriers:



Children youth and adults have access to quality education that supports academic and social success.

Target Issues we are Addressing:

Many children do not enter kindergarten ready to learn.

United Way of the Piedmont supports 5 programs in Cherokee, Spartanburg and Union Counties that increase and provide early education and literacy opportunities for nearly 5,000 children with and without disabilities under the age of 5; Ultimately increasing access to quality early child care education, improving the family and caregiver's ability to support their social and language development and enhancing the ability for early identification of developmental vulnerabilities.

Many children do not move successfully from kindergarten to high school graduation &

Many high school graduates do not further their education in vocational training, technical education or college.

United Way of the Piedmont supports 23 programs that provide afterschool support programs, socialization and character building, educational opportunities in non-traditional settings, and support and mentorship for individuals to pursue post secondary education to over 21,000 individuals in Spartanburg, Cherokee and Union Counties. Through these efforts youth can strengthen their ability to make good decisions and avoid risky behaviors; increase the family and community's ability to support academic success; guide youth from high school to higher education and increase the community's responsiveness to the impact of culture and attitude on education.

Common Outcomes for Education:

- **On average 82% of children/youth involved in an academic program achieve grade improvement between the 2nd and 5th grading period in academic subjects.**
- **On average 85% of teens self-report avoiding a harmful behavior or changing that behavior as a result of the program or intervention.**



Individuals and families in our community are able to meet basic needs and build economic self-sufficiency.

Target Issues we are Addressing:

The safety net of emergency services available in our community is difficult to navigate and has limited capacity.

United Way of the Piedmont supports 26 programs assisting over 65,000 individuals through access to shelter, rent/mortgage assistance, warm meals, food for their pantry, clothing and utility assistance in Cherokee, Spartanburg and Union County; Ultimately increasing the availability of service to help people meet their basic needs, navigate the emergency services system, coordinate efforts and avoid duplication of services and prevent future crisis.

Most people do not the resources in order to be self-sufficient and families and adults often do not manage their resources in a manner that supports financial stability.

United Way of the Piedmont supports 6 programs supporting nearly 4,000 individuals through additional opportunities for education, job training, family budgeting, providing housing and financial counseling; Ultimately increasing basic financial literacy for members of our community; encouraging savings and asset development for low to moderate income households and increasing affordable and safe housing options.

Common Outcomes for Financial Stability:

- **On average 73% of clients who receive financial assistance toward their Duke Energy bill, maintain their power without interruption for at least 3 months.**
- **On average 91 % of individuals and families who leave a shelter or housing program leave for permanent or stable housing.**



Members of our community have the knowledge, resources and opportunities to live healthy, safe and active lives.

Target Issues we are Addressing:

Many people in our community do not live in safe environments.

United Way of the Piedmont supports 14 programs in Cherokee, Spartanburg and Union Counties that provide shelter, support, counseling and advocacy for nearly 13,000 victims of child abuse, sexual assault and domestic violence; Ultimately, strengthening community efforts to prevent violence and abuse as well as maximizing the likelihood of recovery among victims and their families.

Many people in our community lack access to quality primary care and behavioral health.

United Way of the Piedmont supports 12 programs in Cherokee, Spartanburg and Union Counties that provide healthcare, medical homes, prescription assistance, dental care, mental healthcare and drug and alcohol rehabilitation and education to nearly 14,000 residents; Ultimately in increasing access to needed health services, improving coordination amongst providers and addressing health inequities through the communities which we serve.

Our community has limited infrastructure and cultural support for preventative health and wellness.

United Way of the Piedmont supports 22 programs in Cherokee, Spartanburg and Union Counties that provide education and support for a multitude of health issues such as teen pregnancy, HIV awareness, dental screenings, drug and alcohol prevention, socialization of seniors and living healthy lifestyles to approximately 65,000 individuals. Through these efforts our community has increased awareness of opportunities for wellness, prevention and early detection as well as increase opportunities for physical activity, healthy eating and fostering support for seniors, people living with disabilities and their caregivers.

Common Outcomes for Health:

- **On average 90% of clients report avoiding a behavior or changing a behavior as a result of the program or intervention.**
- **On average 85% of senior clients self-report avoiding feelings of isolation.**